



American Planning Association
Nebraska Chapter

ANNUAL REPORT

2023

REPORT HISTORY

The annual report was created several years ago with the intent to provide the APA Nebraska Membership a update on chapter activities that happened throughout the year. Due to the pandemic and changing leadership there was a gap in 2020 and 2021, with reports resuming in 2022.

We welcome any feedback and encourage our membership to get involved and participate in events or as committee members in 2024.

BOARD MEMBERS

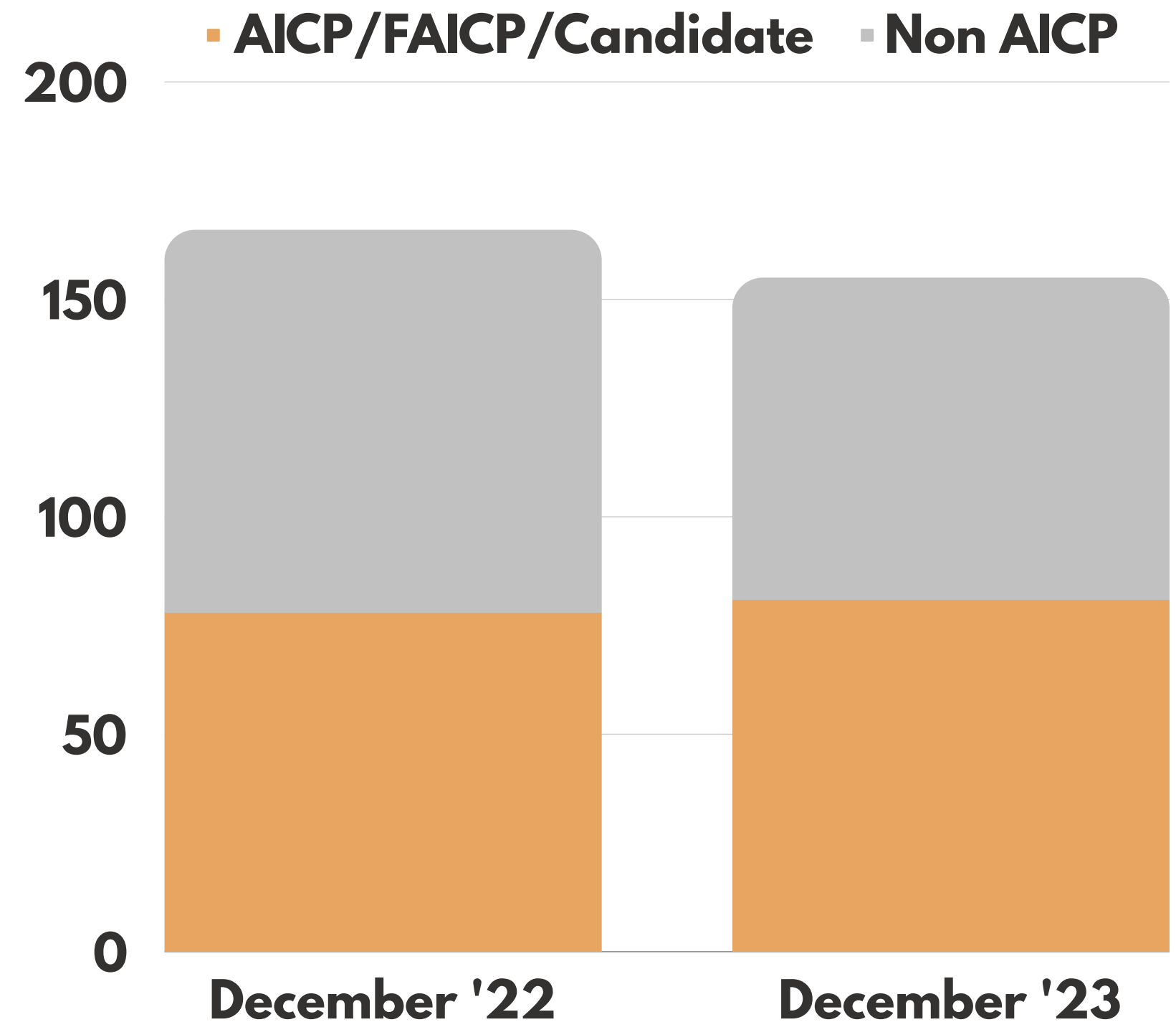
EXECUTIVE COMMITTEE

- Jeff Ray, AICP – President
- Stephanie Rouse, AICP – Vice President/Professional Development Officer
- Jesse Poore, AICP – Treasurer
- Kristen Ohnoutka, AICP Candidate – Secretary
- Bruce Fountain, AICP – Past President
- Chris Solberg, AICP – NPZA Liaison
- Zhenghong Tang, AICP – UNL Planning Faculty Liaison
- Caitlin Bolte – Allied Professionals Liaison
- Cale Brodersen, AICP – Emerging Planners Group Liaison
- Lynsey Byers – Student Planning Association of Nebraska (SPAN) Liaison

Membership

There are four membership categories for the Nebraska Chapter- Regular, Student, Group Planning Board, and Lifetime Membership. The loss in membership between 2022 and 2023 resulted from the following:

- Regular: loss of 5
- Student: loss of 7
- Group Planning Board: loss of 10



NEBRASKA PLANNERS CONFERENCE

The three day conference returned to its spring slot and was held March 8-10. Highlights include:

- **Keynote Speakers:** Ed McMahon & Sheila Shockey
- **Total Attendees:** 271*
- **Total CM Offered:** 53 Credits

*All attendees at conference, not just APA NE Membership



FALL WORKSHOP

When: September 21, 2023

Where: Assurity Building, Lincoln

CM: 5.5 (1 Sustainability)

This one-day workshop and walking tour of the Antelope Valley Parkway & Telegraph District redevelopments in the City of Lincoln explored the many disciplines of urban planning as they relate to the redevelopment projects, including transportation, housing, environmental/stormwater and resiliency planning, economic development, landscape architecture and urban design, and more.



BOOKED ON PLANNING PODCAST



The Chapter launched the Booked on Planning Podcast in January 2022 with the assistance of the Chapter Presidents Council Grant which was received three years in a row allowing the show to continue into 2024. The show has contributed to the continuing education of not only our chapter and the American Planning Association membership, but to the design field in general.

Check out the show at www.bookedonplanning.com or search for “Booked on Planning” wherever you listen to podcasts.

TOP EPISODE **880**

Walkable City (Part 1) with author Jeff Speck

TOP APP **44%**

Apple Podcast

TOP COUNTRY OUTSIDE U.S. **1,088**

Canada

TOP STATE OUTSIDE NE **487**

New York

NEBRASKA LISTENERS **5%**

**Figures above are total downloads*

CERTIFICATION MAINTENANCE



**American Institute
of Certified Planners**

- 5 events with over 60 credits offered
 - APA NE Fall Workshop
 - Spring Conference
 - Omaha Riverfront Tour
 - 2 Bookclubs

COMMITTEE UPDATES

NEWSLETTER

- A total of 4 newsletters were published (Jan, April, July, Oct)
- Editor responsibilities were transferred to a new team for 2023

MENTORSHIP

- The Mentorship program while re-launched in fall 2022, the program wasn't successful.
- A new team met in fall 2023 and is relaunching with student feedback at the March 2024 conference

EMERGING PLANNERS

- Hosted the Emerging Planners Happy Hour at the spring conference
- Hosted 4 book virtual clubs
- Established monthly pints with planners events in both Lincoln and Omaha

LEGISLATIVE

- This committee has not been active for several years and will be relaunched with new leadership in 2024.
- We included legislative updates from Baird Holm in the quarterly newsletters.

COMMITTEE UPDATES

AWARDS

- The awards program was overhauled with simplified categories, submission criteria, and process
- Two award's were given for planning implementation and the following to individuals:
 - Advocate: Scott Dobbe , AIA
 - Distinguished Leadership: Stephen Osberg, AICP
 - Planning Pioneer: David Cary, AICP
 - Emerging Planner: Kristen Ohnoutka, AICP
 - Planning Excellence: Chris Solberg, AICP
 - Presidents Award: Jesse Poore, AICP

SOCIAL MEDIA

- The use of Hootsuite, a social media platform to help in posting to all our channels, was well utilized, however due to price increase a new platform at a more reasonable rate, Loomly, was switched to in the fall

CHAPTER FINANCES

The chapter finances are discussed at monthly board meetings which track progress on incomes and expenditures. What follows is the status of the chapter finances as of December 31, 2023.

During 2023, the chapter treasurer worked to clean up outstanding invoices and has the accounts receivable balance back to \$0, previously at \$4,200.

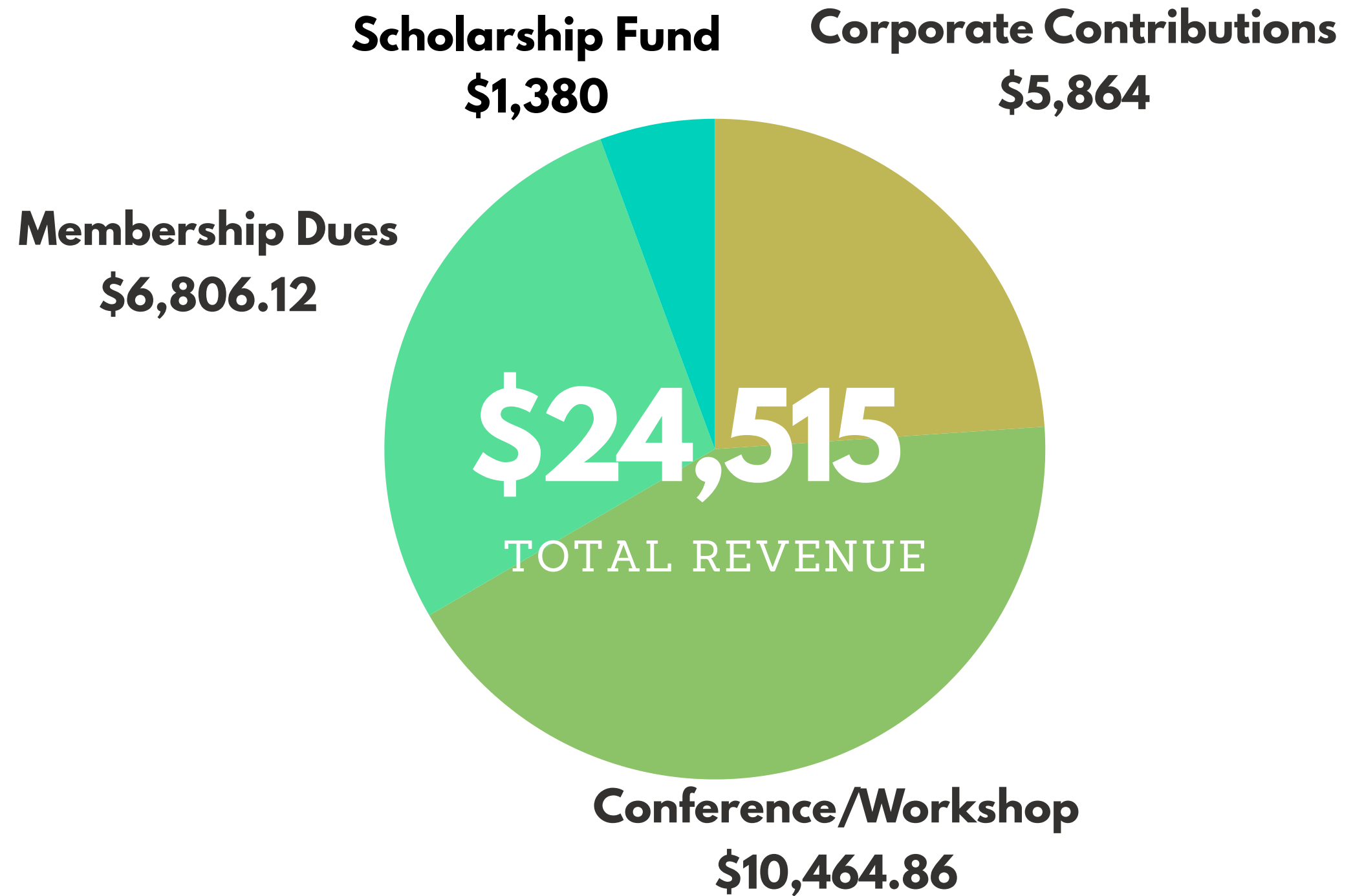
\$51,955.80

**TOTAL YEAR END
ASSETS**

(UP \$11,630 FROM 2022)

REVENUE

The Chapter's revenue is primarily earned through membership dues, grants, and new in 2022 an annual chapter sponsorship program that continued strong in 2023.



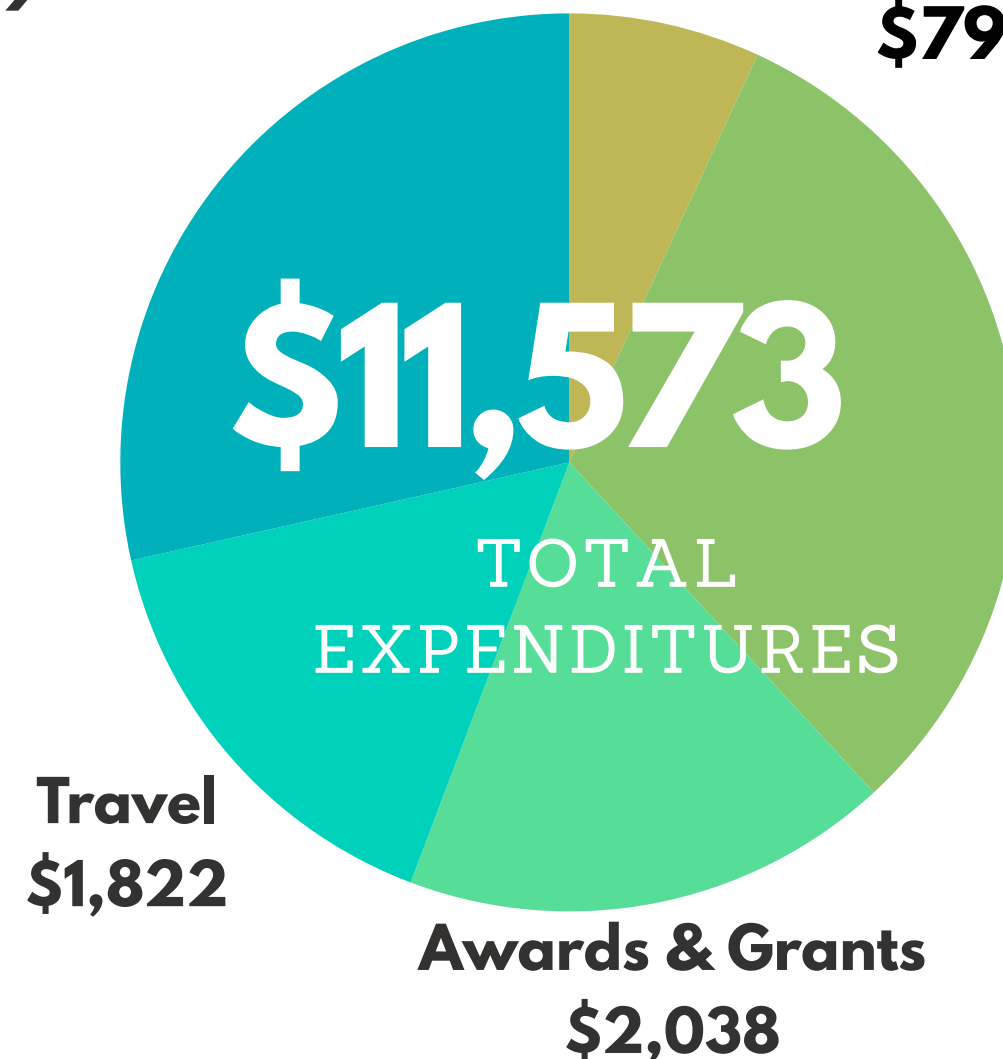
EXPENDITURES

The Chapter's expenses are dedicated to member services such as continuing education and scholarships that afford both existing and future members the opportunity to attend conferences and workshops.

Event Lodging, Meals, Incidental
\$3,299

Legal & Professional
\$797

Program Contracts/Promotions
\$3,617



Travel
\$1,822

Awards & Grants
\$2,038

THANK YOU!

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