



American Planning Association
Nebraska Chapter

Making Great Communities Happen

APA NE ANNUAL REPORT

2022

A QUICK NOTE

The annual report was created several years ago with the intent to provide the APA Nebraska Membership a update on chapter activities that happened throughout the year. The last report was in 2019 due to the pandemic and changing leadership, however we are bringing the annual report back starting with our 2022 report. We welcome any feedback and encourage our membership to get involved and participate in events or as committee members in 2023.

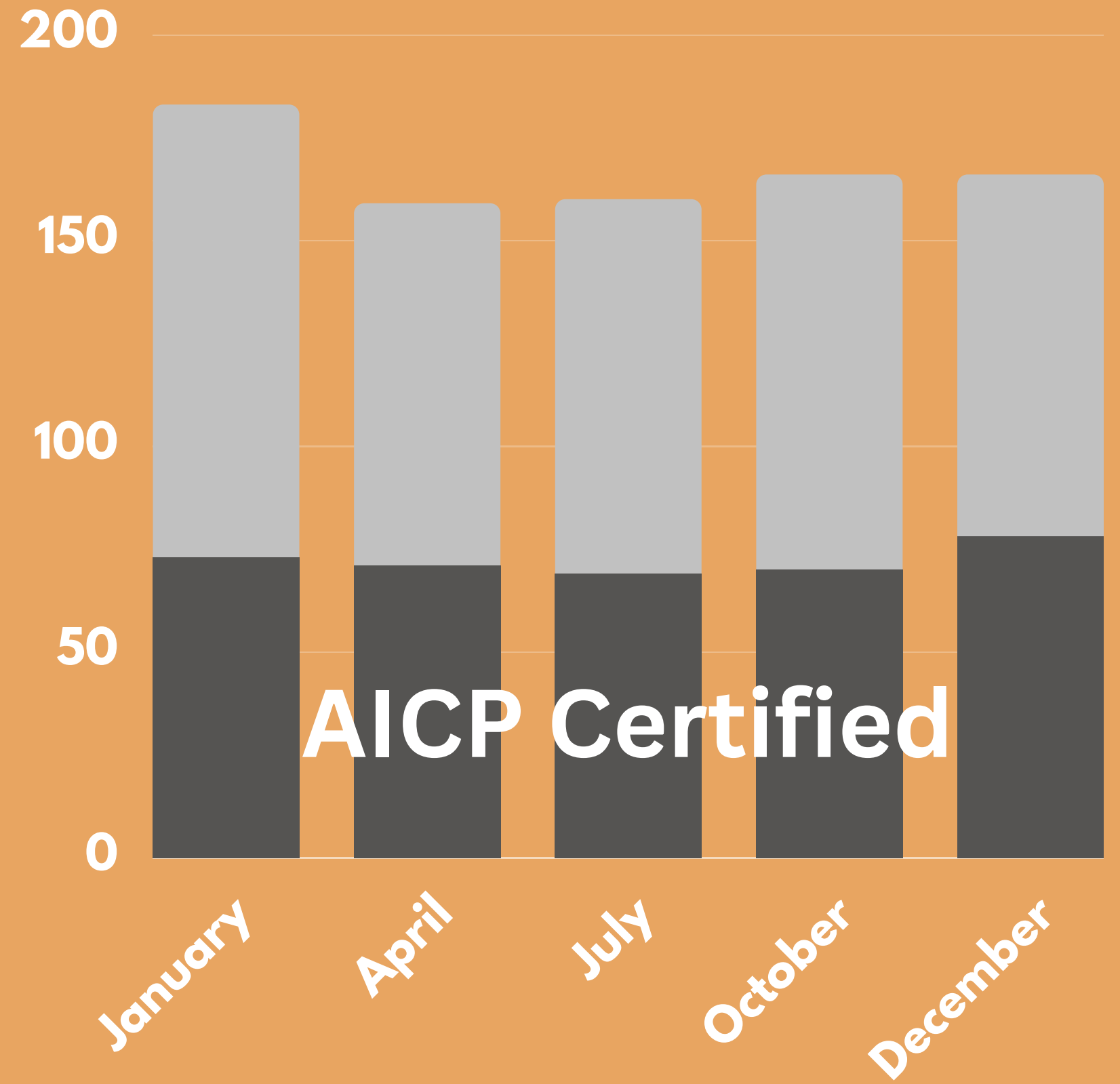
BOARD MEMBERS

EXECUTIVE COMMITTEE

- Jeff Ray, AICP – President
 - Stephanie Rouse, AICP – Vice President/Professional Development Officer
 - Troy Anderson, AICP – Treasurer (through Fall 2022)
 - Jesse Poore, AICP – Secretary
 - Bruce Fountain, AICP – Past President
 - Chris Solberg, AICP – NPZA Liaison
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- Zhenghong Tang, AICP – UNL Planning Faculty Liaison
 - Caitlin Bolte – Allied Professionals Liaison
 - Cale Brodersen, AICP – Emerging Planners Group Liaison
 - Renata Valquier Chavez – Student Planning Association of Nebraska (SPAN) Liaison

Membership

No clear pattern exists in the drop in membership from January to April. At least 4 were due to retirements, and a few more to moving out of state. Membership stabilized over the summer and is showing growth.



FALL CONFERENCE

The three day conference was held September 14-16 in the fall for the first time and provided CM credits in all four required categories. Attendance was somewhat down from past conference, but attendees heard presentations from keynote speakers Craig Bennett and Petra Hurtado, PhD.



SPRING WORKSHOP

An all day workshop was held on March 9th with keynote speaker Ilana Preuss, author of "Recast Your City, How to Save Your Downtown with Small-Scale Manufacturing". The day included an interview with Ilana on her book, panel discussion with individuals representing small scale manufacturing businesses and maker spaces, lunch presentation by Ilana, and a hands on workshop.



BOOKED ON PLANNING PODCAST

The Chapter launched the Booked on Planning Podcast in January with the assistance of the Chapter Presidents Council Grant. The show has contributed to the continuing education of not only our chapter and the American Planning Association membership, but to the design field in general. In our first year we recorded 25 episodes and exceed 8,000 downloads with the top episodes getting over 400 downloads each.

Check out the show at www.bookedonplanning.com or search for “Booked on Planning” wherever you listen to podcasts.



TOP EPISODE

529

Design with Nature by Ian McHarg, guest Frederick Steiner of the Ian L. McHarg Center for Urbanism and Ecology

TOP APP

40%

Apple Podcast

TOP COUNTRY OUTSIDE U.S.

199

Canada

TOP STATE OUTSIDE NE

142

New York

NEBRASKA LISTENERS

8%

CERTIFICATION MAINTENANCE

- 7 individual events with 10 total CM credits offered
- 4 multi-part events with over 80 credits offered
 - Recast Your City Workshop
 - NPZA Workshop
 - Fall Conference
 - Preservation Workshop



COMMITTEE UPDATES

NEWSLETTER

- A total of 4 newsletters were published (Jan, April, July, Oct)
- New format was created for online viewing
- Editor responsibilities were transferred to a new team for 2023

MENTORSHIP

- The Mentorship program was re-launched in fall 2022 with new leadership
- The program is open to students and young professionals

EMERGING PLANNERS

- Hosted the Emerging Planners Happy Hour at the fall conference
- Hosted 4 book virtual clubs
- 7 Pints with Planners Events in Lincoln and Omaha

LEGISLATIVE

- While this committee wasn't formally active in 2022, we did receive legislative updates from Baird Holm which were included in our quarterly newsletters.

COMMITTEE UPDATES

AWARDS

- The awards program was overhauled with simplified categories, submission criteria, and process
- Two awards were given for planning documents and four to individuals
 - Planning Pioneer: Dallas McGee, AICP
 - Distinguished Leadership: Keith Marvin, AICP
 - Emerging Planner: Cale Broaderson, AICP
 - Planning Advocate: Karna Loewenstein
 - Presidents Award: Stephanie Rouse, AICP

SOCIAL MEDIA

- The Board approved funding for use of Hootsuite, a social media platform to help in posting to all our channels
- A new social media coordinator stepped in to take over routine posting
- Add some stats

CHAPTER FINANCES

The chapter finances are discussed at monthly board meetings which track progress on incomes and expenditures. What follows is the status of the chapter finances as of December 31, 2022.

Accounts Receivable
\$4,200



Account Balance
\$40,325

REVENUE

The Chapter's revenue is primarily earned through membership dues, grants, and new in 2022 an annual chapter sponsorship program.

Membership Dues
\$6,857

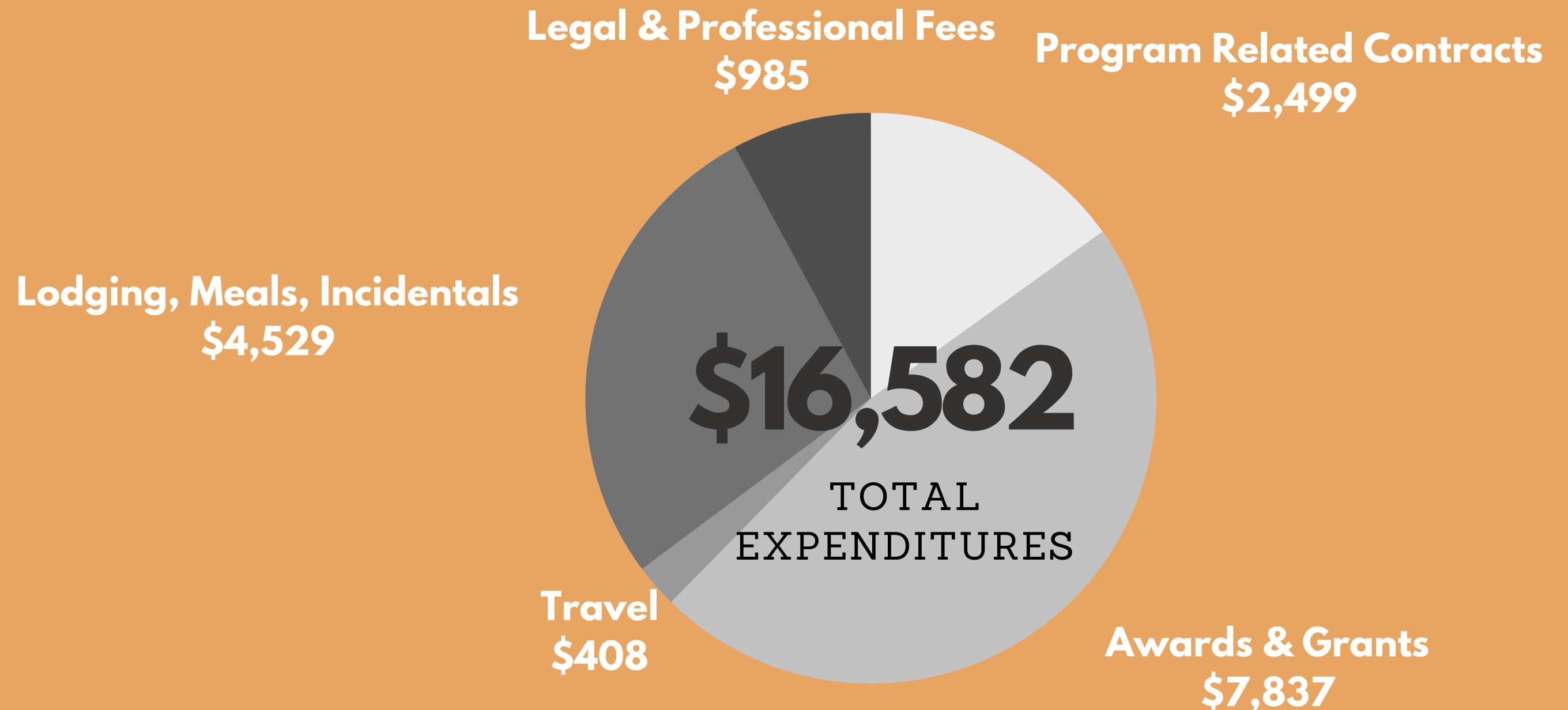


Corporate Contributions
\$7,500

Spring Workshop
\$4,846

EXPENDITURES

The Chapter's expenses are dedicated to member services such as continuing education and scholarships that afford both existing and future members the opportunity to attend conferences and workshops.



THANK YOU!

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